

1. DIRECT SELLER POLICY

Purpose:

To establish guidelines for Eykaa Network's independent direct sellers ensuring ethical conduct, compliance with applicable laws, and protection of company reputation.

Key Provisions:

- **Eligibility:** Only individuals above 18 years, legally eligible to work in India, may become direct sellers.
- **Agreement:** Direct sellers must sign a legally binding agreement before commencing business.
- **Code of Conduct:**
 - No misleading or exaggerated product or income claims.
 - Respect customer privacy and follow ethical selling practices.
 - No cross-recruitment from other networks using confidential Eykaa data.
- **Commissions & Payouts:** Paid only on legitimate sales volume (FBV/RBV), not on recruitment.
- **Termination:** Breach of ethics, misrepresentation, or fraud may lead to immediate termination.
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